AFOS 2013 Seoul
(The 3rd Scientific Meeting of
The Asian Federation of Osteoporosis Societies)

September 6(Fri) ~ 8 (Sun), 2013
Lotte Hotel Seoul, Korea
Dear colleagues

It is our honor and pleasure to invite you to participate in the 3rd Asian Federation of Osteoporosis Society (AFOS) Biennial Meeting on September 6-8, 2013 in Seoul, Korea.

Since its inauguration in 2009 in China, the AFOS has 2nd meeting in Japan in 2011. On the basis of precious experience from the history of the AFOS, the AFOS 2013 is sure to be the most highly acclaimed Asian meeting in the field of osteoporosis.

Under the theme "New insight into osteoporosis in Asia", a wide range of scientific programs will cover the cutting-edge of osteoporosis as well as the basic knowledge in this regard. Participants will have the advantage of conversing and debating hot issues with world authorities in their fields. In particular, we are preparing an plenary lecture of Dr Langdahl (ECTS president) and Dr Civitelli (ASBMR president elect) about recent advances in world osteoporosis society.

The Organizing Committee has made sincere efforts to provide the participants with memorable experience of the fascinating culture of Korea and the warm spirit of friendship through socializing programs. We hope that you enjoy our programs in wonderful venues at the heart of Seoul.

We hope to welcome you at the 3rd AFOS Biennial Meeting and look forward to an exciting scientific event in the beautiful Seoul.

Sincerely,

Greeting
About Asian Federation of Osteoporosis Societies (AFOS)

About AFOS……

To make the Asian region excel in education and research in all aspects of osteoporosis, thereby bringing to the region the highest quality of healthcare in this field of medicine for charitable purposes beneficial to the community.

Member organizations come from the following regions:
- China, Hong Kong, Japan, Korea, Indonesia, Macau, Malaysia, Philippines, Singapore, Chinese Taiwan, Thailand.
AFOS 2013 Seoul
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AFOS Council Members

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Vice-Chairman
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Secretary General
Wai-Sin Chan (Macau SAR)
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Leilani MERCADO-ASIS (Philippines)

Former President
Kousei YOH (Japan)
Former Secretary General
Annie Wai-Chee Kung (Hong Kong)
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<tr>
<th>Position</th>
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<tr>
<td>International President</td>
<td>Ye-Yeon Won (Korea)</td>
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<td>Symposium President</td>
<td>Byung-Moon Kang (Korea)</td>
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<td>Vice-President</td>
<td>Jun-Young Hur (Korea) / Kyoung-Ho Moon (Korea)</td>
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<td>Yoon-Sok Chung (Korea) / Duck-Joo Lee (Korea)</td>
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<td>Jeong-Geun Lee (Korea)</td>
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<td>Secretary General</td>
<td>Ye-Soo Park (Korea)</td>
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<td>Advisory board</td>
<td>Jung Gu Kim / Sung-Kil Lim / Woong Hwan Choi / Hoon Choi</td>
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<td>Byung Woo Min / Byungyeon Yu / Han Jin Oh / Joo-Sung Park</td>
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<td>Scientific &amp; Program Committee</td>
<td>Je-Yong Choi (Korea) / Swan Sim YEAP (Malaysia)</td>
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<td>Financial Committee</td>
<td>Ye-Soo Park (Korea) / Wai Sin CHAN (Macau)</td>
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<td>Paper &amp; Poster Review Committee</td>
<td>Jun Shik Kim (Korea) / Leilani MERCADO-ASIS (Philippines)</td>
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<td>Chung Hye Won (Korea) / Tai Pang IP (Hong Kong)</td>
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<td>Exhibition Committee</td>
<td>Seoung-Oh Yang (Korea) / Yung Kuei SOONG (Chinese Tipei)</td>
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<td>Social Program Committee</td>
<td>Hee-Dong Chae (Korea) / Tang Ching LAU (Singapore)</td>
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<td>Publication Committee</td>
<td>Hak-Sun Kim (Korea) / Ling Xu (China)</td>
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<tr>
<td>International Affair Committee</td>
<td>Byoung-Ick Lee (Korea) / Nimit Taechakraichana (Thiland)</td>
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# Program Overview

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<td><strong>A room</strong> (Symposium)</td>
<td><strong>A room</strong> (Clinical)</td>
<td><strong>B room</strong> (Basic and Translational)</td>
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<tr>
<td>9:00-10:00</td>
<td>Symposium 3 Sex hormones</td>
<td>Symposium 4 Epidemiology</td>
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<td>10:00-11:00</td>
<td>Symposium 5 Operative Managements</td>
<td>Symposium 6 Bone Morphogenetic Proteins</td>
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<td>11:00-11:20</td>
<td>Coffee Break</td>
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<td>11:20-12:00</td>
<td>Plenary lecture 1: Roberto Civitelli</td>
<td>Symposium 10 Safety of Bisphosphonates</td>
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<td>12:00-13:00</td>
<td>Lunch</td>
<td>Lunch</td>
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<td>13:00-13:30</td>
<td>Opening</td>
<td>Sponsored Symposium 1</td>
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<td>13:30-14:10</td>
<td>Symposium 1 Sarcopenia</td>
<td>Plenary lecture 2: Bente Langdahl</td>
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<td>14:10-14:30</td>
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<td>Coffee Break</td>
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<td>14:30-16:00</td>
<td>Symposium 2 Epigenetics (including Langdahl)</td>
<td>Oral papers 1</td>
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<td>16:00-17:00</td>
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<td>Symposium 7 Calcium and Vitamin D</td>
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<td>Welcome Reception</td>
<td>Gala Dinner</td>
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Venue Introduction

Seoul is the capital of Korea with over 600 years of history. It is the heart of Korea’s culture and education as well as politics and economics. Seoul is home to many old historic sites like Gyeongbokgung and Changdeokgung Palaces, and places of traditional culture like Bukchon Hanok Village, Insa-dong, and Namdaemun Market. The shopping and entertainment districts of Myeongdong and Apgujeong, and Asia’s largest underground shopping center COEX Mall also draw a large number of tourists every year. The Hangang River, which runs through the center of the city, is also a distinctive landscape of Seoul that offers a myriad of resting areas for citizens.
Venue

Hotel Location
Venue

Lotte Hotel Seoul

Location

- Transportation
  - Seoul Railway Station: 1.5Km, 5 min
  - Gimpo International Airport: 20Km, 45 min
  - Incheon International Airport: 65Km, 70 min
II. Information

Corporate offices

Central Government Complex (1,300m)
Prime Minister’s Office, Ministry of Education,
Ministry of Foreign Affairs and Trade, Science and Technology,
Ministry of Unification, Ministry of Public Administration
and Security

Center 1 Bld. (100m)
McKinsey & Company

Chongkundang Bld. (1,200m)
AHL, Shell

CITI Group Headquarters (200m)
CITI Group

City Tower Bld. (1,000m)
EDS, KBR

Hanwha Bld. (150m)
CMA CIGNA, Credit Suisse, Lazard, Macquarie

HSBC Bld. (750m)
HSBC, Renault-Samsung Motors

Hankuk Life Insurance Headquarters (450m)
CITI Securities, Goldman Sachs, ING Bank

Hyundai Bld. (1,500m)
Hyundai Construction & Engineering, Ministry of Welfare
The Organizing Committee for the EXPO 2010 YEISU KOREA.

Jeongdong Bld. (400m)
Netherlands Embassy

JP Morgan Plaza (320m)
JP Morgan Chase Bank, JP Morgan Futures, JP Morgan Securities

Kwanghunkwon Bld. (390m)
AMEX, The Boston Consulting Group, San Fa, IDP Education
Australia, Thyssen, Swiss Re, Thomson Reuters

Kyobo Bld. (600m)
Australian Embassy, Credit Agricole, New Zealand Embassy,
Northern Trust

Leeum Bld. (550m)
Federal Express

Lotte Bld. (80m)

SC First Bank (560m)
Air Products, MATRADE, MDIA, Standard Chartered,
Sympania, SWIFT

Soan Bld. (370m)
European Union, ING Life

Seoul Central Bld. (330m)
Chilton

Seoul Finance Center (300m)
Banque Santander, Bank of America, Barclays, DBS Bank,
Fisher Investments, Marsh, Nomura, Singapore Embassy,
Standard Chartered, Standard & Poor’s, UBS AG

The Korea Chamber of Commerce (710m)
AT Kearney, BAE Systems, Bain & Company, Bocq Allen Hamilton,
Horwath, The Korea Chamber of Commerce

Youngpoong Bld. (350m)
Dow Jones, Hunglax, JETRO, Sumitomo

Lotte Hotel, Seoul

Map of Major Corporate Offices near LOTTE HOTEL SEOUL
1. Cheonggyecheon Stream

Until it was restored in 2005, Cheonggyecheon Stream existed only as a neglected watercourse hidden by an overpass. Today, it has been transformed into a haven of natural beauty amidst the bustle of city life.

Narae Bridge, expressing a butterfly in flight, and Gwanggyo Bridge, symbolizing the harmony of the past and future, are just two of the more than twenty beautiful bridges that cross the stream. The 'Rhythmic Wall Stream', lined with fine marble, sculptures, and Korea’s 8th stone building, Palseokdam, adorn the Cheonggyecheon Stream.

Cheonggyecheon Stream passes close to Deoksugung Palace, Seoul Plaza, the Sejong Center, Insa-dong Street, Changdeokgung Palace, and Changgyeonggung Palace, allowing visitors to easily visit major tourist sites after a leisurely stroll along the stream.

2. Bukchon Hanok Village

Surrounded by Gyeongbokgung Palace, Changdeokgung Palace and Jongmyo Shrine, Bukchon Hanok Village is home to hundreds of traditional houses called 'hanok' that date back to the Joseon Dynasty. The name, 'Bukchon,' which literally translates to 'northern village,' came about as the neighborhoods that the village covers lie to the north of the two significant Seoul landmarks, Cheonggyecheon Stream and Jongno. Today, many of these hanoks operate as cultural centers, guesthouses, restaurants and tea houses, providing an opportunity to experience, learn and immerse in Korean traditional culture.
3. Gyeongbokgung Palace

Built in 1395, Gyeongbokgung Palace is also commonly referred to as the “Northern Palace” because it is the furthest north when compared to the neighboring palaces of Changdeokgung (Eastern Palace) and Gyeongheegung (Western Palace). Gyeongbokgung Palace is arguably the most beautiful and remains the grandest of all five palaces.

The premises were destroyed by fire during the Imjinwaeran War (Japanese Invasion, 1592-1598). However, all of the palace's 7,700 rooms were later restored under the leadership of Heungseondaewongun during the reign of King Gojong (1852-1919).

Remarkably, the most representative edifices of the Joseon Dynasty, Gyeonghoe-ru Pavilion and Hyangwonjeong Pond are still relatively in tact. Woldae and the sculptures of Geunjeongjeon (The Royal Audience Chamber) represent past sculpture of contemporary art.

The National Palace Museum of Korea is located south of Heungnyemun Gate, and the National Folk Museum is located east within Hyangwonjeong.
4. Myeong-dong

No.1 Tourist Destination

Myeong-dong is one of the busiest places in Seoul and is among Korea’s premier shopping destinations. Over 1 million shoppers pass through this area each and every day. Located in the heart of Seoul, Myeong-dong market has been a witness to Korea’s tumultuous modern-day history as a center of city politics, economy, and culture. To international visitors, Myeong-dong is a stunning shopping district with countless shops and restaurants. Its wild popularity has led to similar shopping districts springing up all across the country.

International Shopping District

Two anchor department stores (Lotte and Shinsegae) and a number of large shopping malls lie along the streets of Myeong-dong. Shops for clothing or cosmetics can be seen at every corner, and street stalls dot the spaces in between, offering tasty snacks, inexpensive clothes, or sparkling accessories. The air is abuzz with the mix of foreign languages as shopkeepers and international tourists haggle in English, Japanese, and more. The area’s well-developed transportation grid makes it the ideal place for visitors who may not yet be familiar with the city.
We sincerely hope to see you all in Seoul!!

www.afos2013seoul.org